



CORPORATE SPONSORSHIP

MISSION

ProWIN is committed to providing opportunities for relationship building, business education and development, resulting in the empowerment of professional women.

VALUES

Professionalism, Leadership, Knowledge, Integrity, Authenticity, Creativity, Enthusiasm

VISION

ProWIN, a nationally recognized membership organization provides resources for professional women and is valued above all for its commitment to their professional, personal, and economic empowerment.

Become A Corporate Sponsor

We invite your company to become a ProWIN Corporate Sponsor! ProWIN is a 501(c)(6) tax exempt membership organization. Gain recognition for a visible commitment to the professional, personal and economic empowerment of women. Introduce your products and services directly to our membership, a diverse group of corporate and entrepreneurial female business leaders. Please see sponsorship package listing on the reverse side of this flyer. For additional information, contact media@prowin.com.

Why Become A Corporate Sponsor?

We are your target market. A ProWIN member is an entrepreneurial woman who is building business. One of the guiding principals of ProWIN's mission is carried out through our relationships with Corporate Sponsors. Extend your reach in the business community while providing support and resources for established and developing professional women. For Corporate Sponsors, the relationship with ProWIN can afford exposure and access to the ever-growing and dynamic arena of professional women in Atlanta.



PROWIN CORPORATE SPONSORSHIP OPPORTUNITIES

\$1,000 Twelve Month Term – Premier Sponsorship

- Sponsor name, logo and link to sponsor website featured on the ProWIN website for the sponsorship term
- Sponsor name and logo featured in all newsletters during the sponsorship term
- Ability to post signage at luncheons during the sponsorship term
- Introduction from the podium at the ProWIN luncheons during the sponsorship term
- Sponsor nametags for all sponsor attendees at luncheons during the sponsorship term
- Sponsor name and logo on all promotional flyers for the luncheons during the sponsorship term (emailed to a list of 4000+)
- Sponsor name and logo on programs distributed at the luncheons during the sponsorship term
- Sponsor name included on e-mail blast for the programs/events during the sponsorship term
- Sponsor name and logo on any other marketing communication during the sponsorship term
- Four (4) individual luncheon tickets during the sponsorship term
- Ability to place information at the luncheon tables/chairs for the quarterly luncheons
- Practice Area exclusivity within Premier Sponsorship

PROGRAM SPONSORSHIPS:

Individual Event/Luncheon - \$250 (Commitment for sponsorship needed 6 weeks prior to event)

- Sponsor name and logo on promotional flyer for the event/luncheon (emailed to a list of 4000+)
- Sponsor name and logo on programs distributed at the event/luncheon
- Ability to distribute information at the event/luncheon
- “Special thank you” for sponsoring the event/luncheon
- One (1) event registration (up to \$50 value)

Luncheon Display Table = \$150

(This level of sponsorship is per luncheon and in addition to the price of the luncheon))

- Opportunity to set up a standard table for brochures and the like
- “Special thanks” mention during luncheon
- Opportunity to sell sponsor’s product at the table outside of the luncheon room
- Product category exclusivity at the luncheon